



ILANZ
In-house lawyers
New Zealand Law Society

SPONSORSHIP PROSPECTUS

34th Annual ILANZ Conference
Christchurch | 5-6 May 2022

*Partner with us to connect, support and lead
the in-house legal community*

ILANZ PROFILE

ILANZ was established in 1987 to meet the needs of in-house private sector, government and not for profit sector lawyers (“in-house lawyers”) for national representation and networking. The establishment of ILANZ recognised the distinct interests and needs shared by lawyers providing professional services to their employers.

The number of lawyers practising in-house is growing with 24.5% of all practising lawyers now undertaking in-house roles. 99% of in-house lawyers choose to be members of ILANZ.

Our core objective is to connect, lead and support the in-house profession. We seek to always be member focused, collaborative, quality driven and innovative.

ILANZ offers a variety of professional development and networking opportunities throughout the year both in the main centres and increasingly in regional areas. ILANZ also produces a monthly e-newsletter, provides members with ongoing information on items of interest and runs a website with articles and resources for in-house lawyers (ilanz.org).

Our flagship annual conference provides the opportunity for our members to gather together for two days of professional development, networking and collegial support. Each year we challenge ourselves to innovate and evolve whilst retaining the strengths of a conference rated consistently highly by participants.

WHO WE ARE

Membership typically comprises lawyers working for private and publicly listed companies, central government, local government, quasi-government bodies and regulatory agencies.

Conference Delegates

Delegates to the Conference cover a broader band of participants including:

- General and Legal Counsel from the largest publicly listed and private companies in New Zealand
- Chief Legal Advisers and Legal Counsel from government and Crown legal departments and Crown entities
- Compliance & legal managers
- Crown counsel
- Corporate services directors
- Academics
- Private law firm partners and senior associates
- Barristers
- Management and HR Consultants

Our core objective is to connect, lead and support the in-house profession.

We seek always to be member-focused, collaborative, quality driven and innovative.

34th ANNUAL ILANZ CONFERENCE

Te Pae Christchurch Convention Centre will host the 34th Annual ILANZ Conference on Thursday 5 and Friday 6 May 2022.

From small beginnings, over thirty years ago, this Conference has grown to be the major event in our members' calendars, attracting more than 360 delegates.

ILANZ endeavours to provide significant networking opportunities for all delegates during the conference, particularly as many in-house lawyers work in small teams or as sole practitioners.

ILANZ also ensures delegates leave feeling challenged and motivated by providing a balanced programme – from big picture thinking to practical takeaways to well-being and personal development.

The conference will conclude with our Gala Dinner and Awards ceremony to be held at the new Te Pae Christchurch Convention Centre.

DESTINATION AND VENUE

TE PAE

Christchurch Central City, Christchurch

Te Pae Christchurch is the city's gathering place, an architectural and social landmark designed as a welcoming heart in the centre of the city.

Christchurch, the largest city in the South Island, is known throughout New Zealand and beyond as the Garden City, due to its many public and private green spaces. The city is surrounded by mountains, the Canterbury Plains, beautiful coastline, and the Port Hills, which provide a dramatic backdrop to the city.

Famous for its green self-image and architecturally dominated by its cathedrals and churches there is so much on offer in Christchurch.

Christchurch continues as a vibrant city that offers outstanding leisure and sporting facilities, a wide range of dining options and a strong arts and entertainment culture.

THEME

Our conference theme for 2022 is 'Flourish – Whakapuāwai'. Over the past few years we have all had to quickly adapt to an evolving environment and this has presented a lot of professional and personal challenges and reshaped our priorities, and we don't often think about how we can be our best selves. We want this kaupapa to support our members to flourish and thrive at work and in life.

This conference provides the opportunity to canvass a wide range of issues relevant to in-house lawyers – from legal to practice management and soft skills sessions.

The conference will provide an excellent opportunity to undertake targeted professional development towards CPD requirements.

All conference registrations include attendance at the Thursday Night Function as well as the ILANZ Gala Dinner and ILANZ Awards on Friday 6 May 2022.

CONFERENCE HIGHLIGHTS

- Professional development covering:
 - Leadership and management
 - Innovation
 - Legal operations
 - Effective teams
 - Wellbeing for individuals, teams and organisations
 - Litigation and prosecution
- Networking opportunities including:
 - Welcome reception
 - Informal cocktail function at the The Tannery, Christchurch
 - Gala and Awards Dinner
- Wellbeing promotion including:
 - Juice stand
 - Recharge station

CONFERENCE SPONSORSHIP

Conference sponsorship is an opportunity for your organisation to gain maximum exposure and raise its profile within the legal profession in New Zealand. Over 3,300 in-house lawyers in New Zealand are ILANZ members and will receive conference marketing materials and communications. Other delegates from large private practice firms, legal service providers, consultants and barristers' chambers represent the rest of the senior level profession.

There are a range of sponsorship opportunities available at the 2022 conference and these

are outlined in the following pages of this prospectus. We understand that you may have specific marketing and sponsorship goals, and we are also happy to discuss tailored sponsorship options with you.

Please contact ILANZ to discuss your requirements or complete the application form on page 12 and return it to the email address provided on the form. All prices are in New Zealand dollars and are exclusive of GST, which will be applied at 15%.

LEADING: We offer a number of opportunities for organisations to partner with us to assist us in leading the development of the in-house profession.

PREMIER PARTNER

TOTAL INVESTMENT — \$15,000 + GST

Two opportunities available

Branding Benefits

- Your organisation will receive endorsement as a Premium Partner of the 34th Annual ILANZ Conference
- Promotion and acknowledgement as a Premium Partner via email including In-house Insider and conference emails which are sent to all ILANZ members and subscribers
- Your organisation logo, name and details (up to 50 words) included on the conference website
- Your organisation will be acknowledged as a Premium Partner on various conference publications and other marketing materials
- Your organisation logo will be included on the conference lanyards given to all delegates
- Acknowledgement by the Master of Ceremonies of your organisation as a Premium Partner at the opening of the Conference, and any other opportunities where possible
- Your organisation logo on holding slides in the Conference keynote and breakout rooms
- Your organisation logo, name and details (up to 50 words) included on the conference app.

Conference & Speaking Benefits

- Option of either:
 - An Exhibitor Showcase opportunity
 - or
 - An opportunity to deliver or have input into a streamed conference workshop or session (content to be approved by the ILANZ Manager)
- Two full complimentary conference registrations including tickets to the social functions (included in organisation's maximum delegate limit)

Additional Benefits

- Preferential selection of other conference sponsorship opportunities
- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment
- List of registered conference delegates (with name and organisation) prior to the conference to assist with your networking and marketing aims

SPONSORSHIP OPPORTUNITIES

CONFERENCE PARTNER

TOTAL INVESTMENT — \$7,500 + GST

Limited opportunities available

Branding Benefits

- Your organisation will receive endorsement as a Conference Partner of the ILANZ 34th Annual Conference
- Promotion via email including ILANZ In-House Insider and conference emails which are sent to all ILANZ members and subscribers
- Your organisation logo, name and details (up to 50 words) included on the conference website
- Your organisation logo on various conference publications and other marketing materials
- Acknowledgement by the Master of Ceremonies of your organisation as a Conference Partner at the opening of the Conference, and any other opportunities where possible
- Your organisation logo on holding slides in the Conference keynote and breakout rooms

Conference & Speaking Benefits

- One complimentary conference registration including tickets to the social functions (included in organisation's maximum delegate limit)
- Option of either:
 - An Exhibitor Showcase opportunity including all Exhibitor benefits listed on page 11
 - or
 - An opportunity to brand a plenary session (content to be approved by the ILANZ Manager)

Additional Benefits

- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment
- List of registered conference delegates (with name, position and organisation) prior to the conference to assist with your networking and marketing aims

SPONSORSHIP OPPORTUNITIES cont'd

CONNECTING: The ILANZ Conference offers a number of opportunities for participants to network and spend time discussing, and reflecting on, their conference experience. Events are structured both to give participants the opportunity to meet with longstanding colleagues and friends and to broaden their networks and make new connections. There is the opportunity to sponsor a networking event or connect our delegates through the conference app.

SPONSOR A NETWORKING EVENT

WEDNESDAY NIGHT WELCOME FUNCTION

The Limes Room, Christchurch Town Hall

TOTAL INVESTMENT — \$5,000 + GST

One opportunity available

First impressions are important and with just over half of our conference participants being first timers, the welcome function is a great opportunity to begin their positive conference experience. This reception also provides the opportunity for seasoned conference goers to connect with newcomers and re-connect with familiar faces over a drink and nibbles.

Branding Benefits

- Naming rights to Welcome Function on Wednesday 4 May endorsing your organisation as the exclusive sponsor
- Your organisation logo, name and details (up to 20 words) included on the conference website

THURSDAY NIGHT FUNCTION SPONSOR

The Tannery

TOTAL INVESTMENT — \$10,000 + GST

One opportunity available

The Thursday Night Function is the first major social event of the Conference and a fantastic night of food, beverage and networking. Held on 5 May at The Tannery, delegates will have the opportunity to network and find their competitive side in a prize winning activity

- Acknowledgement by the Master of Ceremonies of your organisation as the function sponsor
- Your organisation logo displayed prominently at the function

Branding Benefits

- Naming rights to Thursday Night Function on Thursday 5 May endorsing your organisation as the exclusive sponsor
- Your organisation logo, name and details (up to 20 words) included on the conference website and app.

Conference & Speaking Benefits

- A five minute speaking opportunity for an organisation representative at the function
- Three complimentary tickets to the function

Additional Benefits

- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment

SPONSORSHIP OPPORTUNITIES cont'd

GALA DINNER SPONSOR

TOTAL INVESTMENT — \$10,000 + GST

One opportunity available

Our conference concludes with a formal dinner and awards function. Held on Friday 6 May at Te Pae Christchurch Convention Centre, our conference venue will be transformed into an elegant and exciting venue for an evening of celebration, entertainment, dancing and excellent food and wine.

Branding Benefits

- Naming rights to the Friday Night Gala and Awards Dinner on Friday 6 May endorsing your organisation as the exclusive sponsor (other than Awards funders)
- Your organisation logo, organisation name and details (up to 20 words) included on the conference website

- Acknowledgement by the Master of Ceremonies of your organisation as the function sponsor
- Your organisation logo displayed prominently at the function

Conference & Speaking Benefits

- A five minute speaking opportunity for an organisation representative at the function
- Three complimentary tickets to the Gala and Awards Dinner

Additional Benefits

- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment
- List of registered conference delegates (with name and organisation) prior to the conference to assist with your networking and marketing aims
- Opportunity for preferences to be accommodated in dinner seating selection

SPONSORSHIP OPPORTUNITIES cont'd

SUPPORTING: An area to encourage the importance of wellbeing, we will be providing our conference participants with a range of opportunities to benefit their physical and mental wellbeing and ensure they are well primed to make the most of their conference experience.

RE-CHARGING STATION

TOTAL INVESTMENT — \$6,500 + GST

One opportunity available

An opportunity for conference participants to re-energise themselves during the day and their devices!

The Re-charging Station provides access to chargers for phones, laptops and tablets for most of the popular brands and includes an area for delegates to re-energise themselves.

Branding Benefits

- Exclusive Organisation naming rights on the Re-charging Station
- Your Charging Station set up in prominent area in the conference venue to showcase your organization

- Choosing of options to encourage re-charging and wellness options (e.g. a Juice stand).

Additional Benefits

- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment
- Two exhibitor registrations (social functions included)
- List of registered conference delegates (with name, position and organisation) prior to the conference to assist with your networking and marketing aims)
- Opportunity to upgrade to incorporate your Charging Station into a site at the Exhibitor Showcase for a negotiated fee

CONFERENCE APP PARTNER

TOTAL INVESTMENT — \$7,500 + GST

One opportunity available

The conference app encourages engagement both before during and after the conference. Use of the app means attendees can tailor their conference experience and achieve their individual objectives; whether these are face-to-face networking, sharing contact information or recording CPD insights. The 2021 Conference had over 330 app downloads out of 396 delegates, proving a popular choice for delegates to engage with each other.

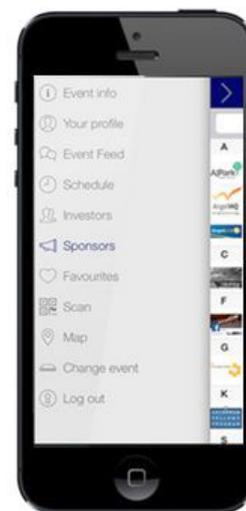
Branding Benefits

- Exclusive Organisation naming rights to the Conference App
- A custom designed graphic logo along with the event logo on the opening page of the mobile event guide that will be viewed by all attendees with the Conference App

- When logo is clicked the user will be directed to the sponsor's website
- Acknowledgement by the Master of Ceremonies as the Conference App Sponsor at all opportunities where possible

Additional Benefits

- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment
- An exhibitor registration (social functions included)
- List of registered conference delegates (with name and organisation) prior to the conference to assist with your networking and marketing aims)
- Opportunity to upgrade to include a site in the Exhibitor Showcase for an additional fee



SPONSORSHIP OPPORTUNITIES cont'd

SUPPORTING: A highlight of the conference is the recognition and celebration of the achievements of members of the in-house community. Our Awards not only recognise both individuals and teams but also provide a professional development investment to encourage the continued development of this talent.

AWARDS FUNDING AND SUPPORT

TOTAL INVESTMENT PER AWARD — \$5,750 + GST

Nine opportunities available

A highlight of the conference is the recognition and celebration of the achievements of members of the in-house community.

Our Awards not only recognise both individuals and teams but also provide a professional development investment to encourage the continued development of this talent.

1. **PRIVATE SECTOR IN-HOUSE LAWYER OF THE YEAR**

Total Investment - \$5,750 + GST

2. **PUBLIC SECTOR IN-HOUSE LAWYER OF THE YEAR**

Total Investment - \$5,750 + GST

3. **NEW IN-HOUSE LAWYER OF THE YEAR**

Total Investment - \$5,750 + GST

4. **COMMUNITY CONTRIBUTION AWARD**

Total Investment - \$5,750 + GST

5. **SMALL IN-HOUSE TEAM OF THE YEAR**

Total Investment - \$5,750 + GST

6. **PRIVATE SECTOR IN-HOUSE TEAM OF THE YEAR**

Total Investment - \$5,750 + GST

7. **PUBLIC SECTOR IN-HOUSE TEAM OF THE YEAR**

Total Investment - \$5,750 + GST

8. **IN-HOUSE INNOVATION AWARD**

Total Investment - \$5,750 + GST

9. **PEOPLE AND CULTURE EXCELLENCE AWARD**

Total Investment - \$5,750 + GST

The sponsorship fee will be allocated by ILANZ in its discretion to deliver as a cash prize for the award winner and to cover the administration

costs associated with the award. Award winners will be announced on Friday 6 May at the Awards and Gala Dinner. Contribution can be an approved combination of cash and in-kind resources. This is to be discussed and agreed with Conference Organisers.

Branding Benefits

- Naming rights to one award
- Acknowledgement by the Master of Ceremonies of your organisation as the award sponsor
- Your company logo, company name and details (up to 20 words) included on the conference website

Conference & Speaking Benefits

- Opportunity to present the award and speak for two minutes
- Two complimentary tickets to the Gala Dinner and Awards Ceremony



SPONSORSHIP OPPORTUNITIES cont'd

EXHIBITOR SHOWCASE

TOTAL INVESTMENT — \$4,000 + GST

Limited opportunities available

Branding Benefits

- You will receive a space within a prominent area in the conference venue to showcase your organisation
- Opportunity to brand and fill your organisation's space
- Access to Conference Organisers' expertise to discuss the best way to utilise your exhibition space

Additional Benefits

- Access to Conference Organisers' expertise to assist you in activating your benefits and maximising your investment
- Two conference registrations (social functions included)
- List of registered conference delegates (with name and organisation) prior to the conference to assist with your networking and marketing aims
- Opportunity to upgrade to a large or extra-large set up for a negotiated fee



Exhibition Showcase Details

Space size: 2m x 1m

Included with your exhibition space:

- One white counter
- Two bar stools
- Four power outlets

COFFEE CART PARTNER

TOTAL INVESTMENT — \$3,500 + GST

One opportunity available

Branding Benefits

- Exclusive Organisation naming rights to the Conference Coffee Cart
- Logo and signage around the area
- Acknowledgement by the MC as the Coffee Cart sponsor
- Opportunity to brand reusable coffee cups (all branding costs and reusable cups will be additional and at the sponsors expense)

SPONSORSHIP APPLICATION

Please retain a copy of this form for your records

Please email this form to: ilanz@lawsociety.org.nz with ILANZ 34th ANNUAL CONFERENCE 2022 in the subject line.

ORGANISATION DETAILS

Organisation Name:

Contact Name:

Position:

Postal Address:

Physical Address:

Phone:

Mobile:

Email:

SPONSORSHIP PACKAGES

Tick your selected sponsorship opportunity

	Investment (excluding GST)	
LEAD		
Premier Partner	\$15,000	✓
Conference Partner	\$7,500	✓
CONNECT		
Wednesday Night Welcome Function	\$5,000	✓
Thursday Night Function Sponsor	\$10,000	✓
Gala Dinner Sponsor	\$10,000	✓
SUPPORT		
Re-charging Station	\$6,500	✓
Conference App Partner	\$7,500	✓
Private Sector In-house Lawyer of the Year	\$5,750	✓
Public Sector In-house Lawyer of the Year	\$5,750	✓
New In-house Lawyer of the Year	\$5,750	✓
Community Contribution Award	\$5,750	✓
Small In-house Team of the Year	\$5,750	✓
Private Sector In-house Team of the Year	\$5,750	✓
Public Sector In-house Team of the Year	\$5,750	✓
In-house Innovation Award	\$5,750	✓
People and Culture Excellence Award	\$5,750	✓
Exhibitor Showcase	\$4,000	✓
Coffee Cart Partner	\$3,400	✓

Total \$NZ

+GST

PAYMENT DETAILS

Please *tick one* to indicate form of payment

PLEASE FORWARD AN INVOICE TO FACILITATE PAYMENT ✓

I'VE PAID BY DIRECT CREDIT TO NEW ZEALAND LAW SOCIETY ACC 12-3140-0119103-00 – with reference ILANZ 2022 ✓

PLEASE CHARGE NZ\$ ✓

To the credit card detailed below:

Cardholder's name:

Card Number:

Expiry Date: / CSV Number:

Signature:

GST Number: 26-896-746

All prices are in New Zealand dollars and are exclusive of NZ GST, which will be applied at 15%

SPONSORSHIP APPLICATION cont'd

TERMS & CONDITIONS

Sponsorship opportunities will be allocated on a first in first served basis.

ILANZ and the conference organisers will take all diligent care to fulfil the listed sponsorship commitments.

The sponsors are responsible for providing all their requirements other than those specified in this document as being provided by the Conference.

If you purchase more than one conference sponsorship package the Conference Organisers

will work with you to tailor the benefits where applicable.

Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.

Your sponsorship selection will be confirmed upon receipt of payment.

ILANZ and the conference organisers reserve the right to alter the conference programme and layout if required.

CANCELLATION POLICY

Sponsors are required to inform ILANZ as soon as possible if they wish to cancel their sponsorship package or exhibition showcase reservation.

Cancellations will only become effective upon receipt of written notice from the sponsor or exhibitor (email or facsimile notices are acceptable).

Cancellation by a sponsor will result in the following:

- Prior to Thursday 10 February 2022 – amount paid will be refunded in full minus a \$250 +GST administration fee
- After Thursday 10 February 2022 – no refund will be made and cancelled sponsorship will be reallocated by conference organisers

